



RecofloorTM

Vinyl Take-Back Scheme





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This September, award winning recycling scheme, Recofloor, celebrates its 5th year anniversary. To mark this fantastic achievement, 11 distributors will be hosting Recofloor Birthday Party Events across the country, giving our customers the chance to get some freebies and find out more about this recycling scheme over some Birthday cake.

To find out more, go to www.recofloor.org

Additionally, any contractor requesting bulk bags throughout September will receive a free Recofloor T-shirt. Any contractor or distributor raising a collection throughout September will be entered into a prize draw to win an iPad mini.





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ABOUT RECOFLOOR

- Polyflor is a founder and active member of Recofloor, the industry's leading vinyl take-back scheme for recycling end of life post consumer vinyl flooring
- Waste vinyl flooring is recovered and recycled into new flooring or other useful products such as traffic cones
- It enables Polyflor to recycle installation off-cuts, uplifted flooring, old stock roll-ends and samples
- Recofloor operates throughout the UK and Eire, facilitating collections via distributors or direct collections from contractors' or live project sites





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The flooring industry is not bound by law to recycle waste, but in line with circular economy principles it is important to Polyflor that post consumer waste vinyl flooring should be easily reclaimed and recycled, thus closing the loop on our products' life cycles and reducing environmental impact.

A major challenge with recycling post consumer waste has been the logistics of retrieving the material, rather than actually recycling it. To try and tackle this issue and actively encourage more waste vinyl flooring to be recycled, a working group was formed in 2007 with all vinyl flooring manufacturers on board and managed and coordinated by a waste management consultancy. Funding for this initiative came from WRAP (Waste & Resources Action Programme). Once the trial period and government funding ended, only Polyflor and one other UK manufacture decided to continue with the scheme and in 2009 Recofloor was formed.

As a founder and active member of Recofloor, Polyflor continues to help successfully develop the scheme through financial support, driving the scheme through sales and marketing as well as logistically supporting with collections, sorting and ultimately recycling.





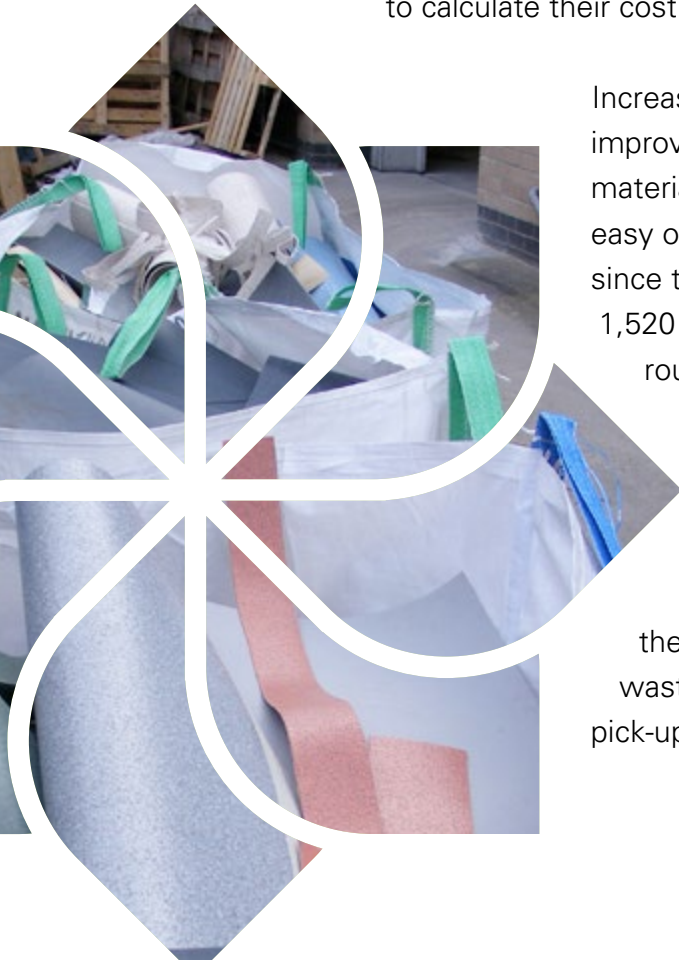
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PROGRESS

Since 2009 Recofloor has achieved a great deal and is now the industry leading facilitator for efficiently reclaiming vinyl flooring. 2010 was a real turning point for the scheme, which saw Recofloor winning the CIWM (Chartered Institute of Wastes Management) Award for Environmental Excellence in the category of SME Innovative Practice. Another great initiative was Recofloor's 'Cost Calculator', which allows contractors to calculate their cost saving by using Recofloor instead of sending their waste to landfill.

Increasing the reclaimed volume of quality vinyl waste for recycling is continuously improving (a key challenge has been to educate members about the importance of the material they send back through the Recofloor scheme, avoiding contamination – not always easy on a busy building site). Volumes are up year on year, with 1,900 tonnes being collected since the scheme started (figure correct as at August 2014), saving 1,520,000 kg or 1,520 tonnes of CO₂. This equates to driving the average family petrol car 150 times round the equator or taking 375 cars off the road for a year. This volume equals nearly 633,333m² or enough vinyl flooring waste to cover 87 football pitches.

Many thanks go to our customers who have keenly taken advantage of this unique scheme, but getting distributors on board has certainly contributed to Recofloor's success. By becoming drop-off sites for their customers, distributors have increased the accessibility of Recofloor, making it even easier for contractors to dispose of their waste vinyl and for Recofloor to collect and recycle it. Minimising needless drop-off and pick-up journeys also reduces CO₂.





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ACHIEVEMENTS FOR 2013

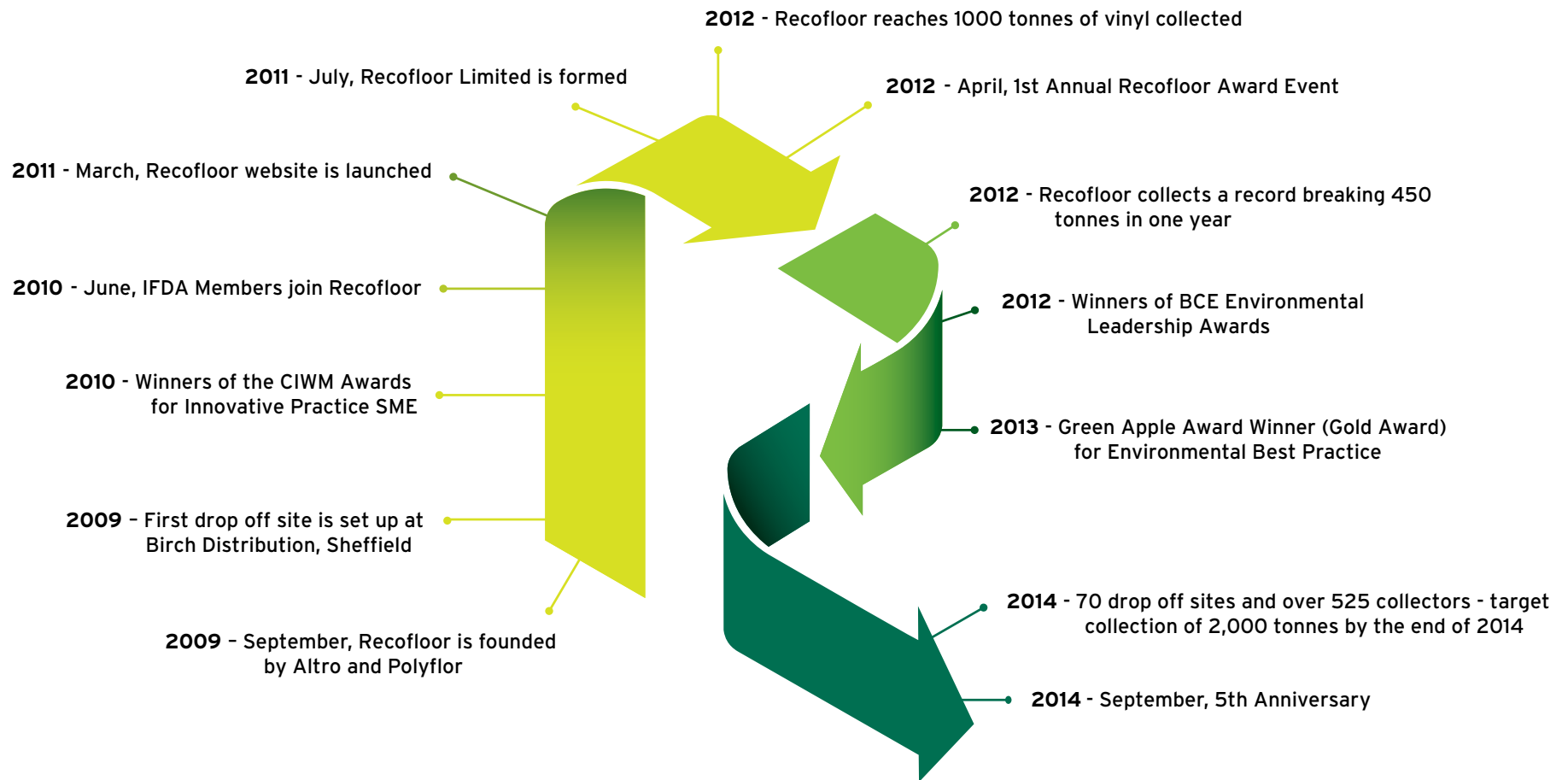
- 410 tonnes of waste vinyl flooring were collected and recycled, representing almost 136,666m² – that's enough to cover 19 football pitches
- 510 collectors
- 68 drop-off sites
- Successful marketing campaigns continued, helping build momentum and recruit more members, both contractors and distributors – including 'bacon butty days' at various drop-off sites
- Successful Recofloor Awards ceremony held for Recofloor members and Polyflor customers, for second year running
- Won gold award in the International Green Apple Environment Awards 2013, for Environmental Best Practice





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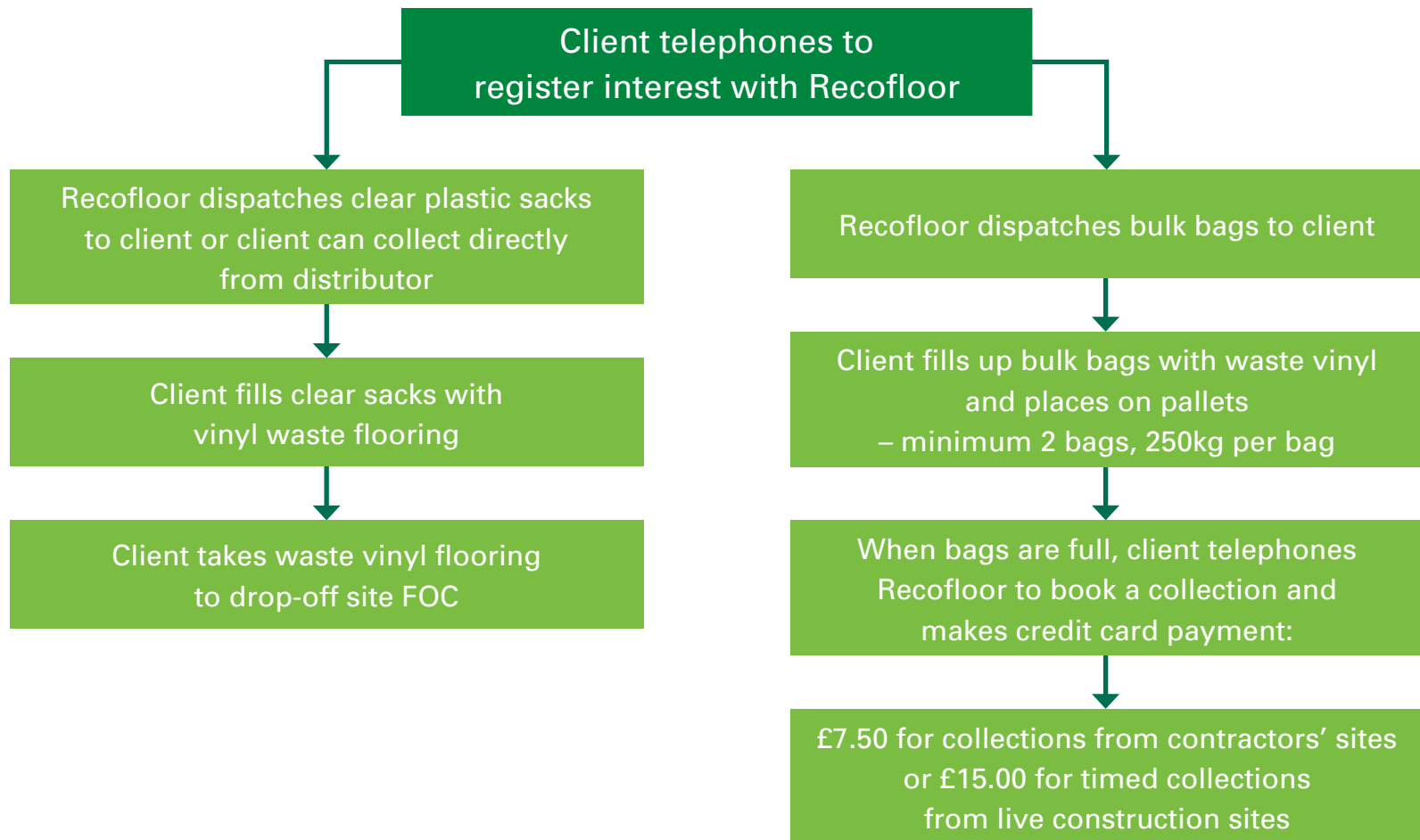
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HOW IT WORKS





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WHAT CAN BE COLLECTED?

Yes
PLEASE

Post installation, clean vinyl off-cuts
(smooth or safety vinyl)

Old stock vinyl roll-ends & samples
(smooth or safety vinyl)

Smooth uplifted flooring
– depending on condition and quality

*Please ensure all material for collection
is as clean as possible.*

No
THANKS

General waste including asbestos, rubble,
wood, blades, nails, screws etc

Non vinyl flooring including linoleum,
laminated, carpet, or flooring with
jute / fabric backing

Cushion vinyl flooring

Liquids

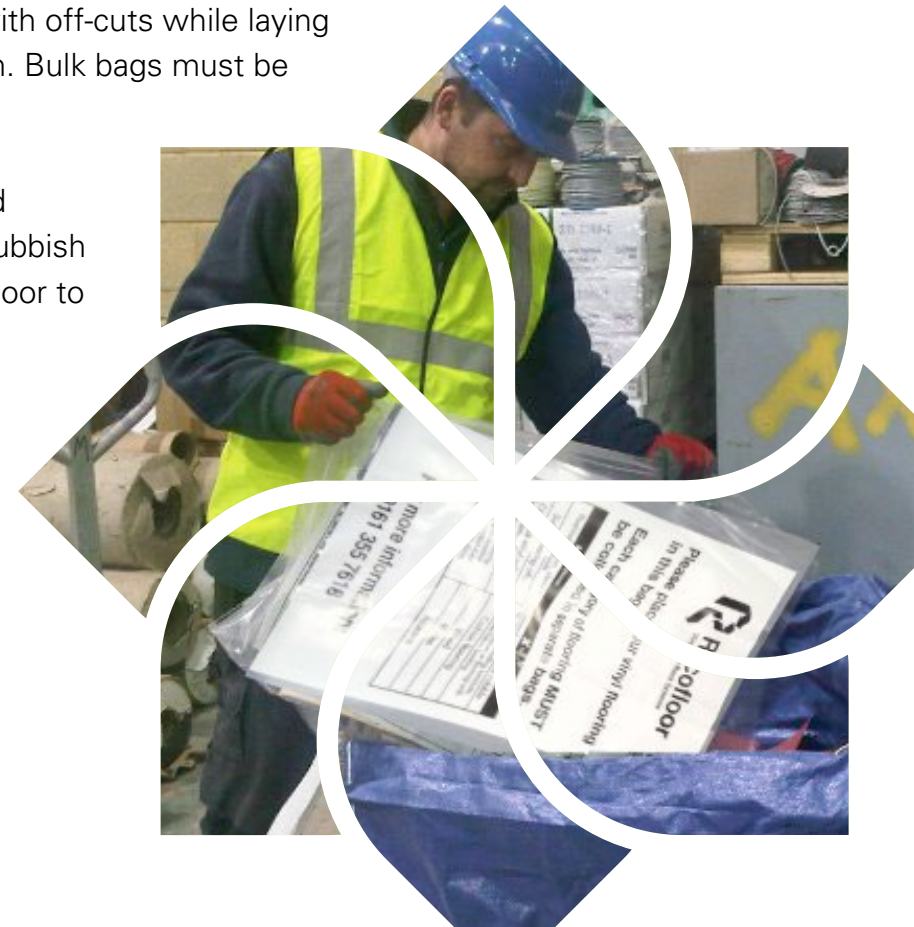


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COLLECTION CONTAINERS & STORAGE

For larger projects where there may be more waste, material will be collected in bulk bags clearly printed with the Recofloor logo and the type of material to be placed in the bag. It is essential that smooth uplifted flooring, safety off-cuts and smooth off-cuts are collected in separate bags. Due care should also be taken to ensure there are no contaminants. Clear plastic sacks are available on request and are useful for transporting material to drop-off sites and for filling up with off-cuts while laying flooring and then placed in the bulk bags ready for collection. Bulk bags must be placed on pallets for collection.

For our drop-off sites, Recofloor provides Recofloor branded wheeled bins which have lockable lids, to prevent general rubbish being tipped. Once full, the distributor should phone Recofloor to arrange collection for the soonest available slot.





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SCHEME BENEFITS

- Using our drop-off sites is free of charge. For collections and timed collections there are nominal fees, but members could still save up to 60% by recycling through Recofloor, rather than landfilling
- Recofloor ties in with site waste management requirements
- Easy way to recycle waste vinyl flooring
- Certificates of commitment are awarded to impress and gain new contracts with their green credentials
- Recofloor Awards – Gold, Silver and Bronze awards are issued to members who have recycled significant volumes
- Customers are keen to see their flooring recycled at the end of its life
- Recofloor specified as an outlet for vinyl waste in tenders
- Could help achieve extra waste management points on BREEAM & LEED assessments





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DISTRIBUTOR, BECOME A DROP-OFF SITE

This is a great way to add value to the service provided and help the industry be more sustainable. Distributors can issue flooring contractors with Recofloor clear polythene sacks in which to collect installation vinyl flooring waste. To become a drop-off site space is required in the yard for a collection bin, so contractors can return the filled sacks when collecting new supplies.

The benefit to your business:

- Added value to existing service
- Increase customer loyalty and satisfaction
- Create competitive advantage

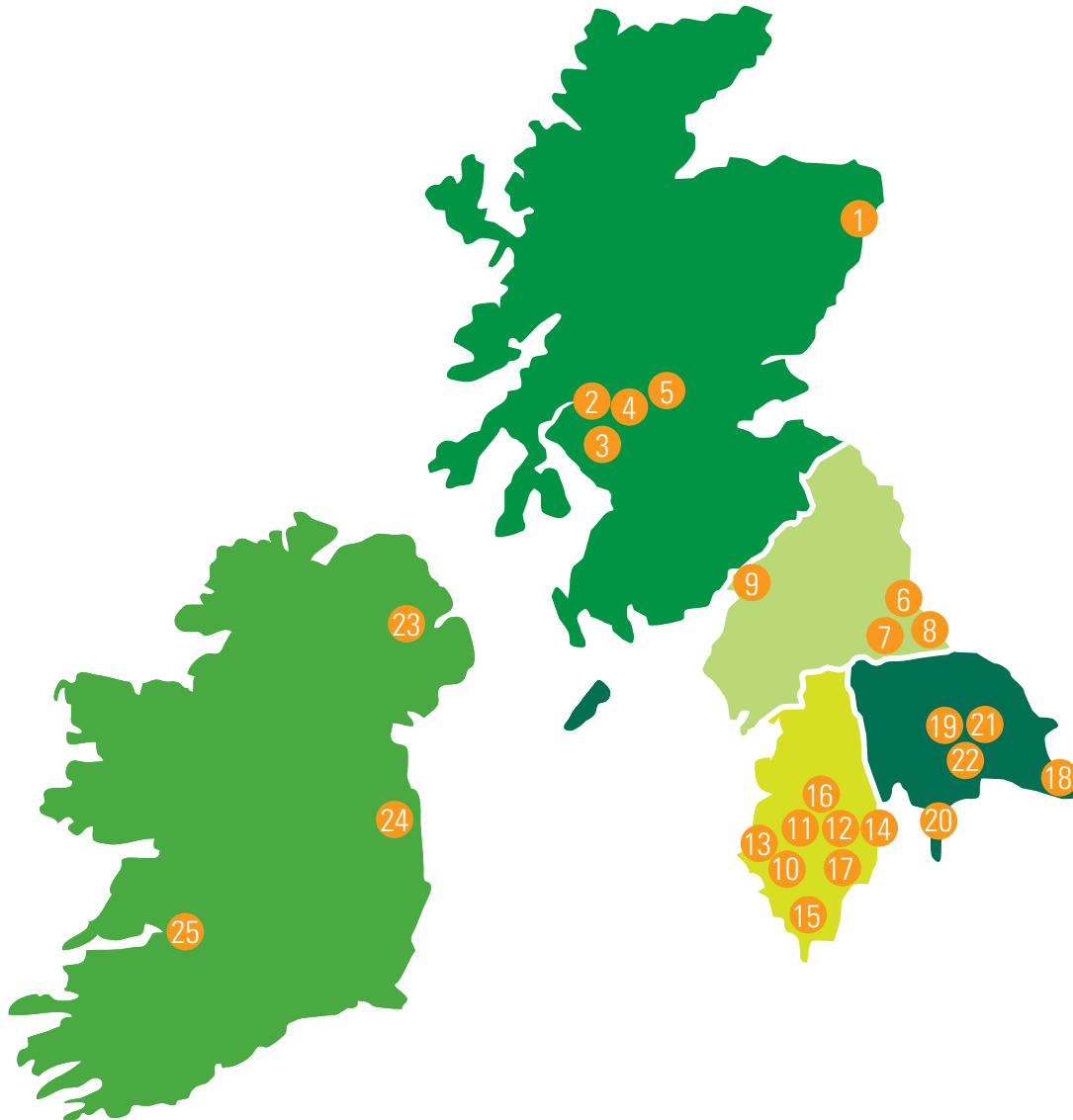
If you would like
to be a drop-off site,
please call the
Recofloor team on
0161 355 7618





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DISTRIBUTOR DROP-OFF SITES



SCOTLAND

- 1** Carpet and Flooring Aberdeen AB23 8EG
- 2** Carpet and Flooring Glasgow G41 1RR
- 3** Headlam Scotland Motherwell ML1 4YF
- 4** MCD Scotland Glasgow G21 5PD
- 5** N & C Nicobond Glasgow G52 4BN

NORTH

- 6** Carpet and Flooring Gateshead NE11 0SZ
- 7** Headlam Gateshead NE11 0ND
- 8** LGS Gateshead NE11 0NJ
- 9** Pennine Flooring Supplies Carlisle CA6 4RD

NORTH WEST

- 10** Alvin Morris Liverpool L8 4UG
- 11** Branagan Flooring Manchester M22 4RG
- 12** Carpet and Flooring Manchester M30 0SF
- 13** Lee Floorstok Liverpool L1 0BS
- 14** Lee Floorstok Manchester M11 2NE
- 15** Pennine Flooring Supplies Chester CH5 2DH
- 16** Pennine Flooring Supplies Heywood OL10 2JG
- 17** R.G.N Flooring Supplies Stockport SK6 2BH

YORKSHIRE

- 18** Birch Distribution Hull HU7 0XD
- 19** Birch Distribution Leeds LS10 1AG
- 20** Birch Distribution Sheffield S9 5PH
- 21** Mercado Leeds LS9 0PS
- 22** N & C Nicobond Leeds LS12 6DR

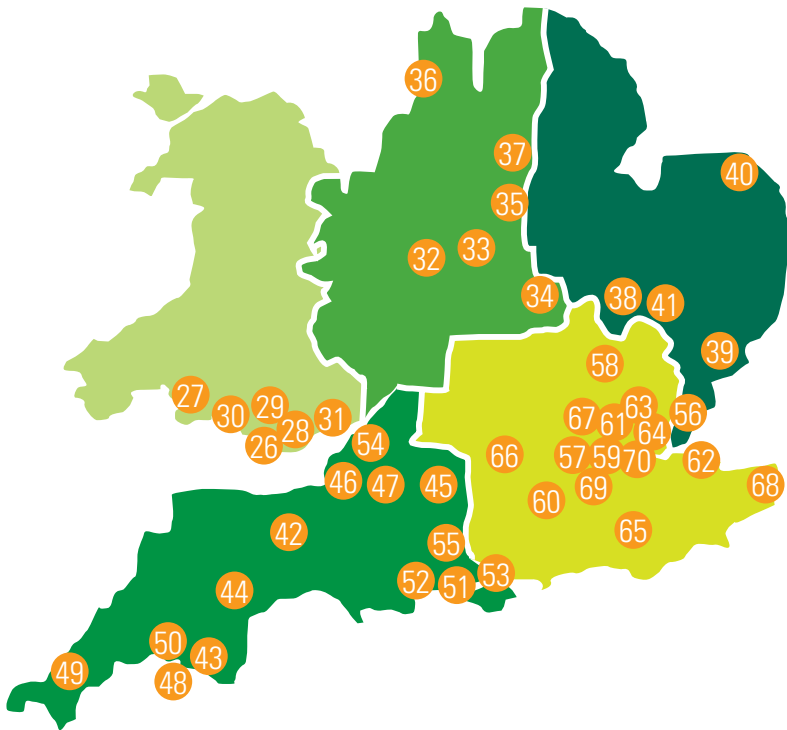
IRELAND

- 23** Provincial Floorcoverings Ltd Belfast
- 24** Provincial Floorcoverings Ltd Dublin
- 25** Provincial Floorcoverings Ltd Limerick



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DISTRIBUTOR DROP-OFF SITES



WALES

- 26 3D Flooring Supplies Cardiff CF11 8RR
- 27 3D Flooring Supplies Swansea SA1 7DA
- 28 Carpet & Flooring Cardiff CF10 4LJ
- 29 Flooring Accessories Cardiff CF24 2TY
- 30 MCD Wales Bridgend CF31 3YN
- 31 N & C Nicobond Cardiff CF11 8TT

MIDLANDS

- 32 Capitol Flooring Supplies Coventry CV6 5PY
- 33 Carpet and Flooring Birmingham B32 3BZ
- 34 DMS Flooring Supplies Northampton NN4 7BD
- 35 Floormart Leicester LE3 6AH
- 36 N & C Nicobond Stoke-on-Trent ST6 2PA
- 37 T&R Floor Covering Distributors Beeston NG9 1PF

EAST ENGLAND

- 38 Carpet and Flooring Bar Hill CB23 8SQ
- 39 Croft Supply Company Colchester CO6 4AX
- 40 Flooring Supplies Anglia Norwich NR6 5DR
- 41 STS Flooring Bar Hill CB23 8UD

SOUTH AND SOUTH WEST

- 42 3D Flooring Supplies Taunton TA2 8RX
- 43 Bailey Plymouth PL21 9GN
- 44 Beach Bros Exeter EX4 1EQ
- 45 BL Flooring Supplies Brockworth GL3 4AQ
- 46 BL Flooring Supplies Bristol BS2 9SH
- 47 Carpet and Flooring Bristol BS4 4ED
- 48 Christal Carpets Plymouth PL9 7JD
- 49 Fitwell Flooring Redruth TR15 1SS
- 50 N & C Nicobond Plymouth PL7 3SR
- 51 N & C Nicobond Southampton SO30 2QT
- 52 Nutland Carpets Poole BH17 0UJ
- 53 Nutland Carpets Southampton SO53 4HZ
- 54 Richards Bristol BS10 7UB
- 55 Richards Southampton SO50 9YA

SOUTH EAST AND LONDON

- 56 Anderson Grant Chelmsford CM2 5AE
- 57 Ashmount Flooring Supplies Tottenham N17 0UN
- 58 Beds Flooring Bedford MK42 0PQ
- 59 Carpet and Flooring Bow E3 2JE
- 60 Carpet and Flooring Camberley GU15 3BW
- 61 J. De Bruyn Leyton E10 7DE
- 62 Kent Flooring Chatham ME5 8UD
- 63 N & C Nicobond Romford RM8 1SP
- 64 PFC Flooring Supplies Romford RM3 8TS
- 65 STS Flooring Orpington BR5 3SS
- 66 STS Flooring Thame OX9 3SD
- 67 STS Flooring Watford WD24 7RY
- 68 SW Flooring Ramsgate CT12 6UW
- 69 Volante Kingston KT1 3AY
- 70 Volante Tooting SW17 0BH