







The flooring industry is not bound by law to recycle waste, but Polyflor is actively seeking to recover and recycle its post consumer waste vinyl flooring to minimise the flooring industry's environmental impact and close the loop of our products' life cycles.

"We are proud to be associated with Recofloor and we actively recycle all our waste vinyl flooring, reducing the impact on the environment.

We are also saving on our disposal costs, a major factor with any business. We will continue with this policy and endeavour to return 100% good quality waste vinyl for eventual use in new products."

Wayne Ede, Managing Director, Westlinks

"The Recofloor service is very convenient for us, especially for contractors who want to drop off small amounts of flooring and it all helps to save money."

Nathan Campling, Director, Eden Flooring and Interiors

# In the Beginning...

A major challenge in the recycling of post-consumer waste was the logistics of retrieving the material, rather than actually recycling it. To try and tackle this issue and actively encourage recycling more waste vinyl flooring, a working group was formed in 2007 with all vinyl flooring manufacturers on board, managed and coordinated by a waste management company.

Funding for this recycling initiative came from WRAP (Waste & Resources Action Programme). Once the trial period and government funding ceased, members had to review the scheme's future. Polyflor continued to run the scheme with another UK manufacturer and in 2009 Recofloor was formed.

As a founding and funding member of Recofloor, Polyflor has helped develop the scheme into the success that it is today – supporting financially; driving the scheme through sales and marketing, as well as logistically supporting with collections, sorting and ultimately recycling.





# **About Recofloor**



- Polyflor is a cofounder of Recofloor, the industry's leading vinyl take-back scheme for recycling end of life post consumer vinyl flooring in the UK
- Polyflor invests a great deal into Recofloor and helps drive its success by continually promoting it and engaging with customers
- Through Recofloor, Polyflor can recycle sheet and tile installation offcuts, smooth uplifted and loose lay flooring, and old stock roll-ends and samples
- This material is recovered and recycled into new flooring or other useful products such as traffic cones and barriers
- Customers must register with the scheme and then request smaller or larger bulk bags to gather their waste vinyl
- Regardless of waste material volumes, there is an outlet accessible for everyone:
- For smaller volumes, drop-off sites at distributors are available at no charge

- Larger volumes of waste vinyl can be collected on pallets directly from a live project, on a timed collection when required, or collected from a contractor's site
- There are fees for collections, but compared to the average landfill cost of £122 per tonne these nominal fees can save up to 70%

"At the construction site 8% of the material is assumed to be wasted"

BRE Global

# **How it Works**



# **DROP-OFF SITE**

Free of Charge

Call to register interest with Recofloor

# COLLECTION

Nominal Fees



# STEP 2

Recofloor dispatches clear plastic sacks to drop-off site user or collects directly from distributor



# STEP 3

Client fills clear sacks with specified vinyl waste flooring



# STEP 4

Drop-off site user takes specified vinyl waste flooring to drop-off site FOC



# STEP 2

Contractor orders and pays upfront for required bulk bags



# STEP 3

Client fills bulk bags with specified vinyl waste flooring and places on pallets
- minimum 2 bags, 250kg per bag

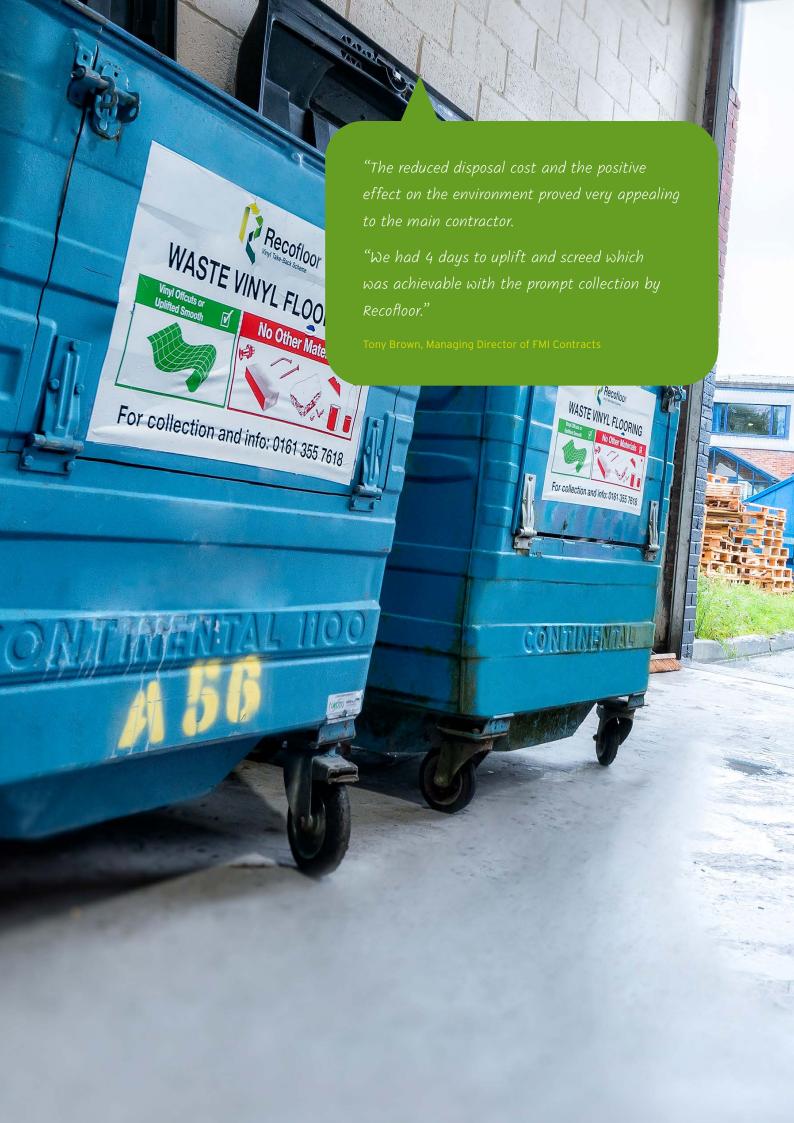


# STEP 4

When bags are full, client telephones
Recofloor to book a collection for bulk bags
to be dispatched and collected from:

Contractors' sites = £10 per bag

Timed collection (Live project site) = £17.50 per bag



# What's Collected



Old stock vinyl
roll ends & samples
(all sheet & tile
vinyl flooring)

Smooth uplifted
& loose lay flooring
- depending on
condition and quality



# **COLLECTION CONTAINERS AND STORAGE**

For larger projects where there may be more waste, material will be collected in bulk bags clearly printed with the Recofloor logo and the type of material to be placed in the bag. It is essential that smooth uplifted flooring, safety offcuts and smooth offcuts are collected in separate bags. Due care should also be taken to ensure there are no contaminants.

Clear plastic sacks are available on request and are useful for transporting material to drop-off sites and for filling up with offcuts while laying flooring and then placed in bulk bags ready for collection.

Bulk bags must be placed on pallets for collection

For our drop-off sites (set up at flooring distributors), Recofloor provides 1100ml Recofloor branded wheeled bins which have lockable lids, to prevent general rubbish being tipped. Once full, the distributor should phone Recofloor to arrange collection for the soonest available slot.

Please ensure all material for collection is as clean as possible







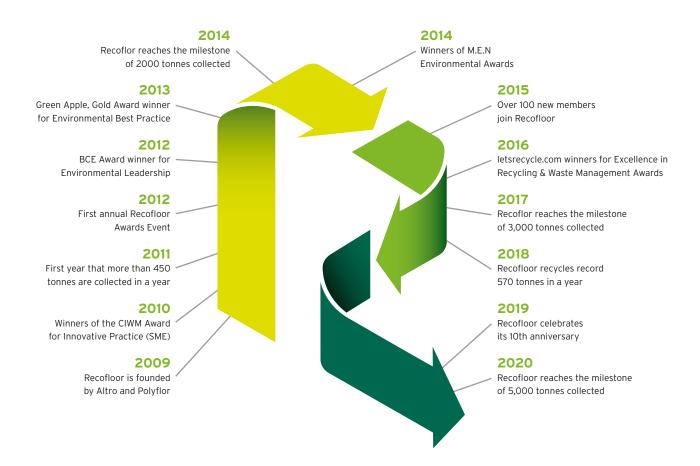
Linoleum, laminate, carpet, cushioned flooring or flooring with jute or fabric backing

# No Thanks!



General waste including asbestos, rubble, wood, blades, nails, screws etc

# **Recofloor's Progress**



Since 2009 Recofloor has achieved a great deal and is now the industry leading facilitator for efficiently reclaiming vinyl flooring, with 507 members on board today. 2010 was a real turning point for the scheme, which saw Recofloor winning the CIWM (Chartered Institute of Wastes Management) Award for Environmental Excellence in the category of SME Innovative Practice. Since then, Recofloor has won a BCE (Business Commitment to the Environment) Premier Award and the Gold Award in the International Green Apple Environment Awards 2013, for Environmental Best Practice. Recofloor's 'Cost Calculator', was a great initiative and continues to allow contractors to calculate how much it would cost to send their waste to landfill, and importantly the savings they will generate by using Recofloor instead.

Increasing volumes of quality reclaimed vinyl waste for recycling is continuously improving (a challenge has been educating members about the importance of the material they send back through the Recofloor scheme and avoiding contamination, which is not always easy on a busy building

site). Volumes are consistently strong, with 5,391 tonnes having been collected since the scheme started in 2009. This volume equals nearly 1,925,357m2 or 48,134 x 20m rolls of Polyflor Palettone PUR floor covering - that's enough vinyl waste flooring to cover nearly 270 football pitches. This has had a positive impact on CO2 emissions too, saving over 6,601 tonnes of CO2 - the same as taking 1,723 cars off the road or driving 612,000 times around the M60.

Many thanks go to our customers who have embraced and supported this unique scheme. Distributors' involvement has certainly contributed to Recofloor's success. By acting as drop-off sites for their customers, distributors have increased the accessibility of Recofloor making it even easier for contractors to dispose of their waste vinyl flooring and today, there are 58 drop-off sites nationwide. The drop-off sites have also facilitated Recofloor's collection and recycling process. Furthermore, CO2 emissions have been reduced by minimising needless drop-off and pick-up journeys.









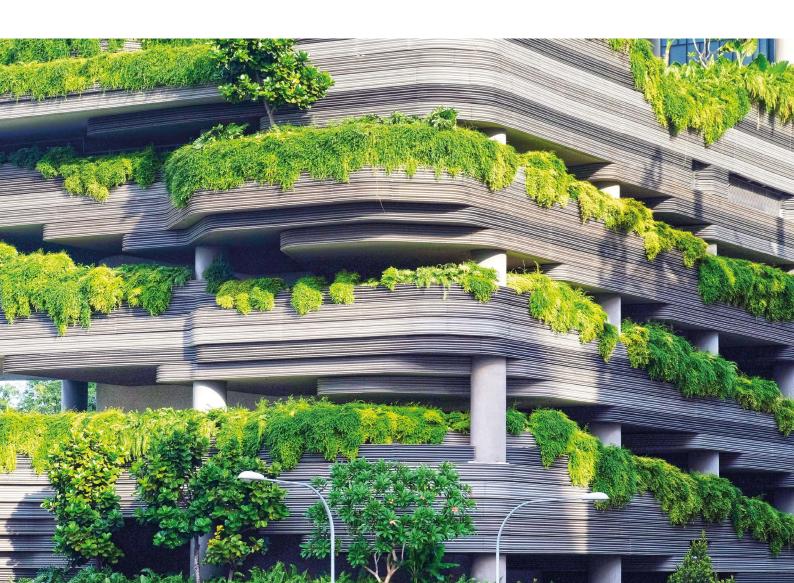




# **Scheme Benefits**

- The drop-off sites are free of charge. For non-timed collections (from contractors sites) and timed collections (from live projects), there are nominal fees of around  $\mathfrak{L}10$  and  $\mathfrak{L}17.50$  per bag respectively, which could save members up to 70% by recycling through Recofloor, rather than landfilling (costing  $\mathfrak{L}122$  per tonne)
- Recofloor ties in with site waste management requirements
- Certificates of commitment are awarded to impress and gain new contracts
- Recofloor Awards Gold, Silver and Bronze certificates are issued to members who have significantly recycled, as well as awards for numerous categories such as 'Distributor of the Year'; 'Contractor of the Year' and 'Project of the Year'
- Customers are keen to see their flooring waste recycled
- Recofloor can be specified as an outlet for vinyl waste in tenders
- Could help achieve extra points on BREEAM® & LEED® assessments







# **2020 Recofloor Awards**

For the 9th year running, the annual awards rewarded members for their hard work and efforts in recycling vinyl waste flooring.

Sadly, given the unprecedented circumstances of 2020, we were unable to host a physical awards ceremony as we had planned. It is important to acknowledge our members' commitments and identify top performers and present them with awards, so we opted for an online announcement though social media, posting out awards and certificates accordingly.

# 2020 Award Winners and Highly Commended

#### Contractor of the Year:

- Winner: S&D Flooring Ltd
- 👍 Highly Commended: Bramhall Flooring Company Ltd

#### Distributor of the Year:

- Winner: SFS Flooring Supplies
- Highly Commended: 3D Flooring Supplies, Bristol

## **Drop-off Site User:**

- Winner: County Contract Flooring
- Highly Commended: Darren Davies Flooring

#### **Brand Ambassador:**

- Y Winner: First Call Flooring Ltd
- Highly Commended: SFS Flooring Supplies

#### Project of the Year:

Winner: Bramhall Flooring Company Ltd

#### **Greatest Improver:**

- 1 1st Craftsman Flooring Ltd
- 2 2nd Bramhall Flooring Co Ltd
- 3 3rd Carpet & Flooring, Birmingham

#### **Best Newcomer:**

- Winner: New Homes Flooring Ltd
- Highly Commended: Kilworth Flooring

## **Recofloor Champion:**

- Winner: Jeff Abbott, Top Floors (East Anglia) Ltd
- 👍 Highly Commended: Mariusz Janczewski, First Call Flooring Ltd

## **Outstanding Achievement:**

Winner: Fineweave Carpets Ltd

## Long-standing Service:

Winner: Hicks Flooring Ltd

# Top mention earned 15 engagements



**Previously** SFS Flooring

Look what we found in this box - such an honour @ Recofloor - we are proud to support you and even prouder to receive Distributor of the Year 2020 award

#recycling #greencredentials

#flooringdistributor

pic.twitter.com/7IPtLhj8ix







# Top mention earned 36 engagements

# AA Flooring Ltd

@AAFlooringLtd • Jul 30

Very happy to receive another award for our continued efforts recycling vinyl flooring in conjunction with

@Recofloor

pic.twitter.com/s3gChp8eJs

# **Top media Tweet** earned 505 impressions

Our Recofloor Brand Ambassador winner sharing its photo with its trophy and certificates. Well done

#Firstcallflooring

#RecofloorAward2020

pic.twitter.com/wGiNiY2wZI







"Recofloor has definitely had a direct influence on my company securing a lot of contracts with local authorities and NHS Trusts who are also looking to further their green credentials with their sustainability targets.

"Recofloor is an extension of our team, helping us to deliver a quality service to our clients. All our employees are fully briefed on Recofloor, what it means to both them and us and what we're trying to achieve. We have regular Toolbox Talks to discuss different issues, one of which being the Recofloor scheme. All new starters on their induction are fully briefed on what it is, how we do it and how we recycle.

"In this industry, it's important to have integrity and you can't demonstrate that much more than in helping to save the planet."

Anthony Francis,
Managing Director at Mayfield Floors.





# **Case Studies**

Recofloor has been helping flooring contractors to 'go that extra mile' since 2009 – click the links to find out more.

#### Flooring Solutions NI

Flooring Solutions NI, one of Northern Ireland's leading contract flooring specialists collected around 100 bulk bags of waste vinyl from a number of school projects.

#### **Hull Flooring**

Working with retail to recycle:

Hull Flooring is collecting waste vinyl from a number of retail projects across the country. Recofloor bulk bags are collected directly from site.

#### **Birch Distribution champions Recofloor**

Birch Distribution was the first flooring distributor to join the scheme and was named the 2012 **Distributor of the Year** at the Recofloor Awards.

#### **Axiom Group**

Recofloor at the North Staffordshire Hospital project:
Axiom Contract Flooring Group won **Construction Project of the Year** in the 2013 Recofloor Awards for recovering more than
37.5 tonnes of vinyl off-cuts from the £400 million development of the Hospital based in Newcastle-Under-Lyme.

## Rudge Brothers & James - Going for Gold

Winning a Bronze Award in 2015 fired up award enthusiasm to do more at Rudge Brothers and James Ltd.

## **Distributors Case Study**

Distributors play a key role in the success of Recofloor's nationwide waste vinyl flooring collection scheme. Their engagement with the flooring supply chain and ability to bulk up small volumes of vinyl on their premises for subsequent collection and recycling.

# **Drop-off Site User Case Study**

Recofloor's **Drop-Off Site User of the Year** Award winners describe how they use the Recofloor drop-off sites to recycle small amounts of day-to-day waste vinyl.

#### **Mayfield Floors**

Discover how Mayfield Floors have implemented Recofloor at their premises and the positive impact recycling with Recofloor has had on their business.

#### **Construction Company Case Study**

Recofloor builds the case for recycling on construction projects. Find out how MacGregor Flooring Company Limited used Recofloor at the new £90 million West Cumberland Hospital in Cumbria and in 2015 won the **Construction Project of the Year Award.** 

#### Keepmoat

Recofloor contributes to Keepmoat's sustainability objectives:

Keepmoat, a national new build, regeneration and propertyservices company, implemented Recofloor on several refurbishment projects under the Decent Homes Standard.

#### Bramhall Flooring -

#### STI Poynton Electric Manufacturing Site

Demonstrating easy use of Recofloor on site Bramhall Flooring takes full advantage of scheme benefits.

#### Westcotes Flooring Company:

## "Recycling helps build a better future for everyone"

Within a few weeks of joining Recofloor, Westcotes Flooring Company had deployed the scheme on a major hospital construction project in Birmingham.

## Midlands Flooring -

## 'Recycling with Recofloor is worth doing'

Growing numbers of flooring contractors, such as Midlands Flooring, are using Recofloor to collect, return and recycle material from all kinds of construction projects.

## Recofloor savings add up for County Contract Flooring

Saving £280 a month on skip hire costs is a major Recofloor membership benefit for Droitwich-based family firm County Contract Flooring.

## MCD Kidderminster boosts Recofloor in the Midlands

One of Recofloor's newest distributors in the Midlands has won two awards within 9 months of joining the scheme.



# References

Featuring the 2015 Construction Project of the Year Award for collecting more than 14 tonnes of waste vinyl from the £90 million West Cumberland Hospital in Whitehaven.

#### Retail

Nike Factory Store, Cheshire Oaks, Ellesmere Port Game, Fort Shopping Centre, Glasgow Robert Dyas, London M&S, Hartlepool; Newcastle

Ikea, Glasgow HMV, York

Halfords, Manchester; Oxford; Leicester; Telford; Wakefield; Reading; Oldham; Hartlepool; Merseyside; Stoke-on-Trent

#### Healthcare

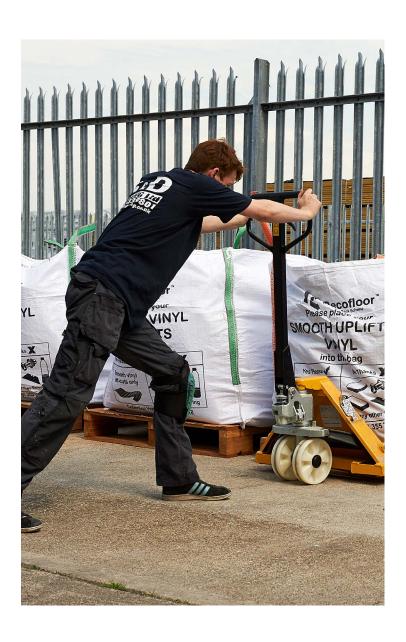
St Mary's Infirmary Hospital, Manchester
West Cumberland Hospital, Whitehaven
Southend University Hospital, Westcliff-on-Sea
Northumbria Emergency Care, Cramlington
Papworth Hospital
North Ayrshire Central Hospital, Irvine
Circle Health Hospital, Edgbaston

## Commercial

GlaxoSmithKline, Durham Recipharm Ltd, Ashton-under-Lyne Bespak Europe Ltd, Milton Keynes

#### Education

Balmoral School, Belfast
Queen's University, Belfast
Paradise Student Village, Covetry
Blairadrie Primary School
Ark Pioneer Academy, Barnet
Aitken Buildings, University of Birmingham





# Join our team

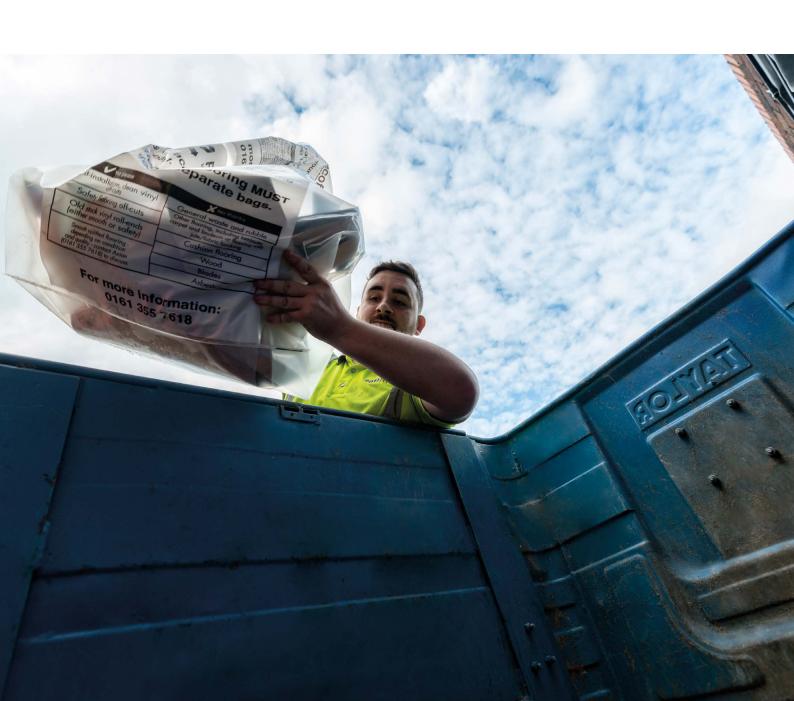
If you would like to be a drop-off site, please call:

**Recofloor Team** 0161 355 7618

This is a great way for a distributor to add value to the service provided, while helping the industry be more sustainable. Distributors can issue flooring contractors with free Recofloor sacks in which to collect installation vinyl flooring waste. To become a drop-off site space is required in the yard for a collection bin, so contractors can return the filled bags when collecting new supplies.

## The benefit to your business:

- Added value to existing service
- Increase customer loyalty and satisfaction
- Create competitive advantage
- Improve 'Green Credentials'



# **Distributor Drop-Off Sites**



# Distributor Drop-Off Site Locations

#### **SCOTLAND**

Carpet and Flooring
 Headlam Scotland
 Glasgow G411RR
 Motherwell ML1 4YF

#### **NORTH**

Gateshead NE11 OSZ
 Headlam
 Gateshead NE11 OSZ
 Headlam
 Gateshead NE11 OND
 Gateshead NE11 OND

#### NORTH WEST

Alvin Morris Liverpool L8 4UG Branagan Flooring Services Manchester M22 4RG 7 Carpet and Flooring Manchester M30 OSF 9 Lee Floorstok Liverpool L1 OBS Lee Floorstok Manchester M11 2NE Pennine Flooring Supplies Chester CH5 2DH Heywood OL10 2JG 12 Pennine Flooring Supplies

#### YORKSHIRE

13 Birch Distribution Hull HU7 0XD
 14 Birch Distribution Leeds LS10 1AG
 15 Birch Distribution Sheffield S9 5PH
 16 Mercado Leeds LS9 0PS
 17 Wilkies All Floors Leeds LS27 7JU

## IRELAND

18 Provincial Floorcoverings Ltd Belfast BT15 3GU

## WALES

19 3D Flooring Supplies Cardiff CF11 8RR
 20 3D Flooring Supplies Swansea SA17DA
 21 Carpet & Flooring Cardiff CF10 4LJ
 22 MCD Wales Bridgend CF31 3YN

## EAST ENGLAND

23 Carpet and Flooring Cambridge CB23 8SQ
 24 Cheshires of Lincoln Lincoln LN6 3AD
 25 Mytton Flooring Norwich NR4 6DG
 26 STS Flooring Cambridge CB23 8UD

#### **MIDLANDS**

27 Carpet and Flooring Birmingham B32 3BZ Smethwick B66 1AX **28** Concept Flooring Supplies Leicester LE3 6AH 29 Floormart **30** MCD Kidderminster Kidderminster DY11 7RA 31 Garrard Waters Coventry CV14DW 32 Garrard Waters Leicester LE2 7SQ 33 Garrard Waters Northampton NN47HS 34 Garrard Waters Peterborough PE78JA

#### SOUTH AND SOUTH WEST

Bristol BS4 4AX **35** 3D Flooring Supplies **36** 3D Flooring Supplies Somerset TA2 8RX **Bailey Carpets** Plymouth PL219GN Beach Bros Exeter EX41EQ Bristol BS2 9SH BL Flooring Supplies Gloucester GL3 4AQ **40** BL Flooring Supplies Carpet and Flooring Bristol BS4 4ED **42** Christal Supplies Plymouth PL9 7JD Fitwell Flooring Cornwall TR15 1SS **44** Nutland Carpets Dorset BH17 OUJ **45** Nutland Carpets Hampshire SO53 4HZ **46** Richards Bristol BS10 7UB 47 Richards Southampton SO50 9YA

#### SOUTH EAST AND LONDON

Essex CM2 6TB 48 Anderson Grant **49** Ashmount Flooring Supplies Tottenham N17 OUN Camberley GU15 3BW **50** Carpet and Flooring Carpet and Flooring Chatham ME5 8UD Courtney Flooring Supplies Ltd Hertfordshire EN11 ODY 53 SASGO Ltd Langley SL3 8AR **54** Signature Me Ltd East Grinstead RH19 2HH **55** STS Flooring Kent BR5 3SS 56 STS Flooring Hemel Hempstead HP2 7ER **57** Volante Chessington KT9 1TW

"The drop-off site at 3D Flooring in Cardiff is convenient for us - and it's free. We're saving around £250 a month on disposal costs and helping to save the environment by recycling waste vinyl that can be readily reused in new products.

"Winning a Recofloor Award - our first - has raised awareness of our company."

Mark Purnell, Director, Fantasy Flooring

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