

CARDIFF ARMS PARK

CASE STUDY



Forest fx PUR
Rustic Oak
3330



Expona Commercial PUR
Blue Recycled Wood
4068

Country:
Cardiff Arms Park,
United Kingdom

High design and hardwearing vinyl flooring from UK manufacturer Polyflor was used to create a brand new bar area for fans to socialise in at the home of Cardiff Blues rugby club, Cardiff Arms Park.

Market Segment
Hospitality & Leisure

A mix of wood and stone effect designs from the Forest fx PUR sheet vinyl flooring collection and Expona Design PUR luxury vinyl tile range were both used in this updated café bar area at the stadium in the centre of Cardiff. The bar refurbishment was designed, managed and carried out by local interior fit out specialists Office Image, with the flooring installed by Gareth Wood Contract Flooring Services.

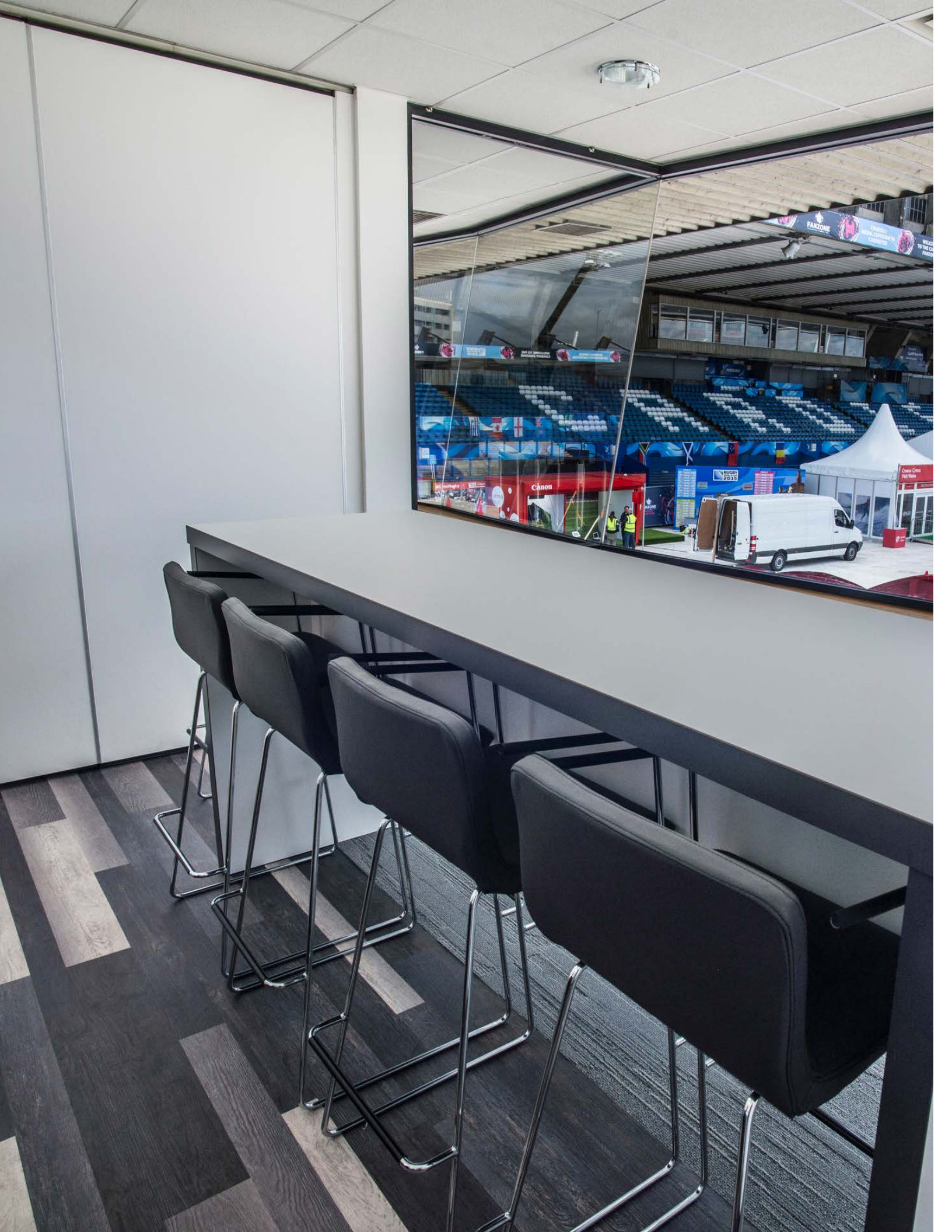
Space:
Restaurant/Bar

Forest fx flooring in Rustic Oak and Expona Design tiles in Atlantic Slate were selected to complement the traditional bar area and rugby union themed décor in the suite. Atlantic Slate was used throughout the bar's bathroom areas whilst Expona Commercial luxury vinyl tiles in in Blue Recycled Wood were also fitted to hospitality boxes overlooking the pitch.

Neil Humphries, Managing Director at Office Image commented,

“As dedicated Cardiff Rugby Football Club sponsors, we wanted to create the right atmosphere for the Cardiff Blues bar through the design concept. Polyflor's collection of vinyl tiles has helped us achieve a great result which the club is delighted with.”







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