## CROWNING GLORIE HAIR SALON

## **CASE STUDY**







**Expona Commercial PUR** Black Elm 6183



**Expona Commercial PUR** White Oak 6185 **Country:** Bristol, United Kingdom

Market Segment: Retail

Space: Hair Salon Polyflor's Expona Design range of luxury vinyl flooring tiles was used to create a bold black and white herringbone design, revitalizing Crowning Glorie hair salon in Bristol recently.

Installed by local flooring contractor Bristol Flooring, the fitters used 46m<sup>2</sup> of Expona Design PUR luxury vinyl tiles to create this on trend statement floor. The contemporary chevron effect was created by using Expona Design flooring in the contrasting colors of Black Elm 6183 and White Oak 6185 to match the salon's signature monochrome style.

Salon owner Lacia Pearce commented,

"I never knew a new floor within my salon would make me so happy. It's really lifted the salon and given it a fresh look to set it apart from the other salons popping up along North Street. I've had nothing but great comments on how stylish and different the floor looks! The quality of service I received from both Bristol Flooring and the fitters was nothing but exceptional."

The Expona range offers unlimited flooring design possibilities to create an impact and attract customers into retail spaces. Laying Expona tiles in many different arrangements can create unique patterns, or for a truly bespoke flooring design





Polyflor's in-house design team can use water jet cutting technology to create intricate images and logos.

Expona Design features a PUR polyurethane reinforcement layer, which means that the floor can be easily cleaned as part of an ongoing low-cost and polishfree maintenance regime. The product is readily available from Polyflor's national network of flooring distributor partners.



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