

CROYDON UNIVERSITY HOSPITAL

CASE STUDY



Forest fx PUR
American Oak
3380

Country:
Croydon,
United Kingdom

Polyflor's wood effect Forest fx PUR vinyl flooring was chosen by Croydon Health Services NHS Trust to create a welcoming dementia-friendly care zone in two reconfigured wards at Croydon University Hospital.

Market Segment:
Healthcare

Designed by IBI Group, the refurbishment of Croydon University Hospital's wards involved creating a new environment specifically suited to patients who are admitted to hospital and living with dementia. Installed within a new dementia hub, the subtlety and high clarity replication of timber in the American Oak design helped to create a relaxed ambience.

Space:
University Hospital

The mid-tone wood flooring design from the Forest fx collection was chosen to contrast appropriately with furniture and wall surfaces, creating a refreshed look that could contribute to less stress and agitation for patients on the ward. The flooring was also installed within ward and circulation areas, activity zones, a quiet room and a sensory zone.

Jeff Moore, Project Manager at Croydon University Hospital commented,

"The flooring is a homely, easy to clean solution and the perfect complement to our bright dementia friendly care zone. The finish of the floor is matt and the tone of the floor is not too dark or too light, helping to avoid patients being distracted so that they become unbalanced. Some of our patients were immediately less anxious when walking around on this replacement floor, contributing to a more peaceful space that offers the comfort and familiarity of home.







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