# VIDA LOCA TATTOO

## **CASE STUDY**







Expona Commercial PUR Dark Recycled Wood 4067

#### Country:

Bolton, United Kingdom

### Market Segment:

Retail

#### Space:

Tattoo Studio

A bold and dramatic flooring design from Polyflor's Expona Commercial range of luxury vinyl tiles was chosen for the refurbishment of Vida Loca Tattoo studio in Bolton, Greater Manchester recently.

Vida Loca Tattoo in Bolton town centre includes a tattoo studio, hair salon, piercing studio and a coffee shop all under one roof. The owners chose the Dark Recycled Wood design from Expona Commercial PUR range to fit in with the studio's contemporary style.

To give the look of a random patchwork of upcycled timber, the design includes tiles in three different widths and in various complementary shades creating the effect of a reclaimed wood floor, a look that is becoming increasingly popular.

Danny Watson, owner of Vida Loca Tattoo commented,

"We loved this eye catching design so much that we used it all the way through the shop. It really makes our store interior stand out next to other shops on the high street and we've had many customers complement us on it. The fact that it is easy to clean and maintain is also a big bonus for us."





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